

EXHIBIT A



Website and Mobile Application Notice

Between October 2019 and March 2023, we shared the personal information of consumers visiting our website and apps with other companies without their permission. Specifically, we shared details about consumers (including contact information, birth dates, IP addresses, and other demographic information); any intake questionnaire responses they provided (including selected services and other personal health information); location information; and subscription or other treatment information (including appointment dates, clinical information, and insurance and pharmacy information) with approximately two-dozen outside firms, including social media firms such as Facebook / Meta and Tik Tok, and other businesses such as Google.

The Federal Trade Commission says we broke the law by sharing this information without users' permission. To resolve the case with the FTC,

- We'll delete all personal and health information we collected or used without consumers' permission for any purpose other than providing health care, unless consumers consent to our retaining that information for health care purposes. And we'll tell other firms to delete that information, too.
- We won't share any health information with any company unless we get our users' permission.
- We'll put in place a comprehensive privacy and information security program to protect consumers' information. A third party will audit our program to make sure we are protecting our users' information. These audits will happen every two years for 20 years.

If you have any questions, you can email us at legal@cerebral.com.

To learn more about the settlement, go to ftc.gov and search for "Cerebral, Inc."

Read the FTC's [Does your health app protect your sensitive info?](#) to learn more about protecting your health privacy.

Notice to Consumers

Between October 2019 and [date], you used Cerebral, Inc.'s website and/or app. During that time, we shared your information with other companies without your

1 permission. Specifically, we shared details about you (including contact information,
2 birthdates, IP addresses, and other demographic information); any intake
3 questionnaire responses you provided (including selected services and other personal
4 health information); your location information; and any subscription or other
5 treatment information for you (including appointment dates, clinical information, and
6 insurance and pharmacy information) with approximately two-dozen outside firms,
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